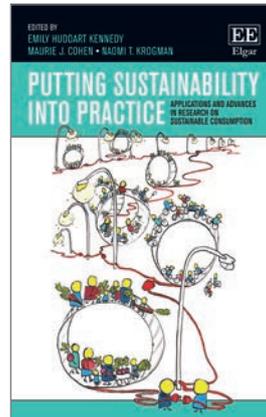


PUTTING SUSTAINABILITY INTO PRACTICE

Applications and Advances in Research on Sustainable Consumption

Edited by **Emily Huddart Kennedy**, Washington State University, **Maurie J. Cohen**, New Jersey Institute of Technology, US and **Naomi Krogman**, University of Alberta, Canada



'For too long there has been a huge gap between thinking about sustainability, and actually doing something about it. This outstanding book questions the prevailing "Norms and Nudge" approach based on changing people's minds, and shows how practice theory can be used to move towards truly effective social change. This is a big step forward in rethinking the connection between consumerism and the limits of sustainability.'

– Richard Wilk, Indiana University, US

'Sustainable consumption has become one of the most dynamic fields in the social sciences. Putting Sustainability into Practice consistently demonstrates how the social practice approach has become the best alternative to behaviorist and rationalistic theories of social action and to nudge perspectives. It is definitely an insightful volume that should urgently be put into the hands of policy makers!'

– Sophie Dubuisson-Quellier, National Center for Scientific Research, Sciences Po, France

Putting Sustainability into Practice offers a robust and interdisciplinary understanding of contemporary consumption routines that challenges conventional approaches to social change premised on behavioral economics and social psychology. Empirical research is featured from eight different countries, using both qualitative and quantitative data to support its thesis.

This book offers multiple empirical applications of social practice theories in sustainable consumption, advancing this research area in such a way that will attract academics to its findings. Those teaching classes in the environmental social sciences will find this introduction suitable for the classroom as well. It offers a rare account of the history of social practice theories and provides numerous case studies to which one can apply these approaches. Graduate students will also find this a useful guide to conducting empirical research on sustainable consumption and civic engagement from a social practices perspective.

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